

Message Text

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PAGE 01 TOKYO 00875 190640Z

ACTION COME-00

INFO OCT-01 EUR-12 EA-12 ISO-00 EB-08 TRSE-00 CIAE-00

INR-07 NSAE-00 AGRE-00 STR-06 OMB-01 /047 W

-----052776 190644Z /14

P 190610Z JAN 78

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 4452

INFO AMEMBASSY PARIS PRIORITY

UNCLAS TOKYO 0875

PARIS PASS ASSISTANT SECRETARY OF COMMERCE WEIL

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA, US

SUBJECT: TRADE FACILITATION COMMITTEE: JAPANESE IMPORT PROMOTION
MISSION TO THE U.S.

REF: (A) TOKYO 492; (B) STATE 8845

1. SUMMARY: IMMEDIATELY PRIOR TO HIS DEPARTURE FROM TOKYO JANUARY 13, FRANK A. WEIL, ASSISTANT SECRETARY OF COMMERCE FOR INDUSTRY AND TRADE, MET WITH LEADERS OF SUBJECT MISSION TO EMPHASIZE STRONG USG SUPPORT OF MISSION'S OBJECTIVES. EMBASSY OFFICERS HOLDING FIRST MEETING WITH MITI AND JETRO WORKING-LEVEL OFFICIALS JANUARY 19 TO ASSIST IN DEVELOPING DETAILS OF MISSION'S PROGRAM. END SUMMARY.

2. AS FOLLOW-UP TO JANUARY 10 MEETING OF SENIOR REVIEW COMMITTEE OF JOINT U.S.-JAPAN TRADE FACILITATION COMMITTEE (REF A), ASSISTANT SECRETARY OF COMMERCE WEIL MET AT MITI JANUARY 13 WITH LEADER OF JAPANESE IMPORT PROMOTION MISSION TO THE U.S. (YOSHIZO IKEDA, PRESIDENT, MITSUI & CO.) AND TWO "SUB-LEADERS", SHIGERU OKADA, PRESIDENT, MITSUKOSHI DEPARTMENT STORES, AND TOSHIHIRO TOMABECHI, MANAGING DIRECTOR, MITSUBISHI CORPORATION.
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3. JAPANESE BUSINESS LEADERS AND MITI OFFICIALS EMPHASIZED BROAD PURPOSE OF MISSION, AS INDICATED BY FOUR OBJECTIVES CITED PARA 2 REF A. THEY HOWEVER AGREED WITH MR. WEIL THAT IT WAS IMPORTANT THAT THE MISSION, IN ADDITION TO IMAGE-BUILDING AND GENERATION OF AWARENESS OF SALES OPPORTUNITIES IN JAPAN, AIM AT SOME SPECIFIC ACCOMPLISH-

MENTS RE ACTUAL PURCHASES. MR. WEIL SUPPLIED THEM WITH COPIES OF REF B, CONTAINING PRODUCT AREAS FOR MISSION TO CONSIDER, AS WELL AS COPIES OF EMBASSY'S A-299 ("BEST PROSPECTS") ON WHICH REF B BASED.

4. IT WAS APPARENT THAT PLANNING IS STILL AT AN EARLY STAGE, WITH MOST MEMBERS OF MISSION YET TO BE SELECTED. EMBASSY OFFICERS SCHEDULED TO MEET WITH INVOLVED WORKING-LEVEL MITI AND JETRO OFFICIALS JANUARY 19 TO OFFER ASSISTANCE AND PROVIDE LIAISON WITH WASHINGTON AGENCIES. EMBASSY WILL REPORT DETAILS AS THEY DEVELOP.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO00875
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780028-0315
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From: TOKYO
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Line Count: 74
Litigation Code IDs:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 TOKYO 492, 78 STATE 8845
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 07 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3744892
Secure: OPEN
Status: NATIVE
Subject: TRADE FACILITATION COMMITTEE: JAPANESE IMPORT PROMOTION MISSION TO THE U.S.
TAGS: BEXP, BTRA, JA, US
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/ee2dc7e1-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014